

entourage
uk

EVENT MANAGEMENT

VENUE SOURCING

BUSINESS DEVELOPMENT

E: INFO@ENTOURAGEUK.COM

WWW.ENTOURAGEUK.COM

For ten years, Entourage has been helping organisations successfully reach audiences and to secure sponsorship funding to build successful events.

While the physical events are difficult to plan through the ongoing pandemic, here are a few other ways Entourage can use our proven skills to help your business.

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PROJECT MANAGEMENT

Large scale event management means managing everything from the costs and the database to navigating appropriate legislation, keeping all stakeholders informed and happy.

We also manage the safety aspects and possibly source an 8 foot teddy bear for fundraising purposes if required. On the evening, we will often be supervising the running order in evening dress and heels, smiling calmly, stopwatch in hand.

If you need experienced and unflappable project management for any occasion, such as a staff networking online, these are skills we can apply on your behalf.

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SALES AND FUND RAISING

The success of many of our events relies on our contacts book and our proven ability to arrange sponsorship.

Typically, we also support organisations to identify, target and convert the right audiences to meet their goals.

Achieving profit and sales is only one aspect of what we do but it's a biggie – and one we fully understand. Come and talk to us about how we can help your organisation engage better with those on whom success depends.

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MARKETING/PR

Working with one of Scotland's most experienced content creation and copywriting teams Entourage can help you articulate and present your corporate messaging to the right audiences.

We will work closely with you to develop cost-effective and creative ways to influence your stakeholders and achieve the outcomes you desire.

Let us bring style and fluency to your Marketing Communications.



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RELATIONSHIP MANAGEMENT

Sometimes it's not what you know...

Through a decade of event management, we have an enviable "Black Book" of contacts, spanning celebrities, influencers, business leaders, plus the best sound engineers and videographers in the business. Whatever your needs, it's worth speaking to us to see how we can facilitate your plans.

It has taken years to build up strong contacts and we never underestimate the importance of first-class stakeholder relations. We also have an outstanding network of associates, whose skills we can call on, on your behalf.

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TECHNICAL SUPPORT

There is not a lot we haven't been asked to do over the years and sometimes it's taken our technical skills to the limit.

But if we don't know how to do something, chances are high that we know someone who does.

Allow us to assist you to take meetings and corporate events successfully online.



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ADMINISTRATION SUPPORT

While not often viewed as the most exciting aspect of any operation, effective administration is one of the most essential as it can make or break any enterprise. Entourage can supply cost-effective resources for;

- Minute taking
- Meeting Agendas
- Diary management
- Recruitment
- Customer surveys and feedback

We're happy to undertake projects of any size and the one thing you can rely on is that we will be straight with you, both on what is possible and through respectful suggestions on how you can add value.

It all comes down to experience.

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FIRST STEPS

Entourage offers a flexible resource for businesses large and small.

Based in Renfrewshire but able to work remotely or at your premises, Laura and Linzi would be happy to have an initial, no-strings conversation on how we can add value to your business. Our own business was started in the midst of recession ten years ago and we are still successfully trading through a pandemic by maintaining flexibility, enthusiasm, professionalism and optimism.

If we can be of assistance, please contact **info@entourageuk.com**

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CLIENT TESTIMONIAL

“ The success of the week-long event was in no small measure down to the work of Linzi & Laura and Entourage UK. Their support to the ICSEI conference organising committee was first class – always highly professional, flexible and friendly. I cannot commend Linzi & Laura too highly for the superb work they did in supporting the delivery of such a successful conference. Their experience and professionalism were clear throughout and they were a genuine joy to work with. I have already recommended their services to other conference organisers and would have no hesitation in commending them to others. ”

Kenneth Muir, Chief Executive

The General Teaching Council for Scotland

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